

Friday, June 20 2012

HustlaBall Berlin 2012 – 1. Press release

10th Anniversary HustlaBall Berlin— 4th Hustlaball Porn Awards 3rd HustlaBall-Circuit-Party-Weekend Berlin 18th-22nd October 2012

Dear colleagues,

2012, the **HustlaBall** celebrates an anniversary: **We live our hedonistic manifesto for the 10th time!** - Here are some preliminary information on **HustlaBall Berlin 2012**, nestled in the **3rd HustlaBall-circuit party weekend** of 18 to 22 October 2012

In spite of all the crises of recent years this mega event grew every year and attracts an increasing number of visitors, especially from outside of Germany. The HustlaBall has increased in popularity so that for three years now an entire party series gathered around the dance party: through out a long weekend.

For those who want to be on the safe side: The regular tickets are available soon on http://www.hustlaball.de. From 1st August weekend tickets can be ordered also online - as always, the ticket offer is limited.

The 3rd HustlaBall Berlin Circuit Party Weekend will include the following highlights:

On Thursday evening (October 18th) we are hosting a **reception at the Axel Hotel** (Lietzenburgerstrasse 13/15), which seamlessly passes into the warm-up: "**Testosterone**", around the corner at **Connection Tanz Bar** (Fuggerstraße) - including a large play area in the basement.

On Friday evening the **KitKatClub** will be the central venue: First for the 4th Ceremony of the independent **HustlaBall-Porn Awards** – at the moment the only independent European Gay Porn Award - with the presence of an armada of international Pornstars and starlets. At 2200h the **HustlaBall** starts - thru to the early morning hours. The ball then slides over to the **after-hours party**. Practically that happens at the same venue.

The party goes on on Saturday 20th:. after the brilliant success in the past year with the **"Salvation Party"**. Imported from London, visitors do appreciate the fantastic decor and innovative sounds of hip

DJs. (Location: Malzfabrik, Bessemer Str 2-14 in the south of Berlin (Tempelhof)

On Sunday, 21st "EXTASY" then follows in the *Apollo Splash Club*, designed as a cruising, dancing and relaxing - party. (Kurfürstenstraße 101). This party celebrates Berlin's oldest sauna address: completely redecorated and newly reopened.





Additional events will be provided: Brunch specials at the *Axel Hotel*, guided city tours and other surprises. The accommodation should not be a problem: Our partner *Axel Hotel Berlin* www.axelhotels.com/berlin offers rooms, as well as the *Castor Hotel* www.hotelcastorberlin.com located in Fugger Strasse 8. At both hotels are the magic words for special rates: "HustlaBall 2012"!

Until the next update

More infos at: www.hustlaball.de and www.hustlaball-award.com

Contact (not to publish)

Organizer of the HustlaBall: SMB-Berlin Events GmbH HustlaBall Berlin Eisenacher Str. 10 10777 Berlin-Germany

Phone: +49-(0)30-893 98 213 Mobile: +49-(0)177 - 236 11 19

E-Mail: berlin@hustlaball.de